

# green HORIZON

## Green Horizon Online rate card

### Sponsorship

Sponsor entire issue	€12,000 (for two months)
Sponsor cover feature	€6,000 (for two months)
Sponsor column	€1,800 (for two months)
Bulletin news article*	€600 (up to 750 words), €1,000 (up to 1,500 words)

### Advertising\*\*

Type	Size (pixels)	Duration	Placement	Cost
Banner: top horizontal	920x110	One month	Front page	€800
Banner: top horizontal	920x110	One month	Content page	€300
Banner: top horizontal	920x110	Two weeks	Front page	€450
Banner: top horizontal	920x110	Two weeks	Content page	€200
Skyscraper: top right	300x600 (big)	One month	Front page	€650
Skyscraper: top right	300x250 (standard)	One month	Front page	€500
Skyscraper: top right	300x600 (big)	One month	Content page	€400
Skyscraper: top right	300x250 (standard)	One month	Content page	€250
Skyscraper: top right	300x600 (big)	Two weeks	Front page	€375
Skyscraper: top right	300x250 (standard)	Two weeks	Front page	€200
Skyscraper: top right	300x600 (big)	Two weeks	Content page	€200
Skyscraper: top right	300x250 (standard)	Two weeks	Content page	€175
Banner: text insert	400x80	One month	Front page	€400
Banner: text insert	400x80	One month	Content page	€175
Banner: text insert	400x80	Two weeks	Content page	€100
Subscriber email	N/A	One mailing	N/A	€2,500

- \*Not including design and implementation of banners/skyscrapers.
- \*\*Content for REC website news will be generated from this section.